



Millennials in Travel Membership Overview



Millennials in Travel is a career development and networking organization for young professionals in the travel industry. Our mission is to strengthen the future of the travel industry through relationship building between other millennial travel professionals focused on furthering their career.

Who are Millennials? Millennials in Travel are travel industry professionals generally born after 1975. We are tour operators, tourism boards, hotels, cruise lines, airlines, marketing representation companies, transportation providers, travel journalists and travel agencies. We are passionate and committed to the travel industry. We act professional in both social and work environments. We have a strong belief in the potential of the industry. We drive tourism on a global level. We are the future of travel.

The average Millennials in Travel Member is 36 years old, having been in the industry for 9.5 years.*

SECTOR BREAKDOWN

44% - Travel Agency	22% - Hotel	9% - Tour Operator
6% - Media	4% - Tourism Board	2% - Airline
2% - Industry Organization	2% - Cruise	9% - Other

Why was Millennials in Travel created? Our generation communicates differently, markets differently and most importantly conducts business differently. We have the understanding and ability to drive tourism in today's market. The world is a different place than it was 25 years ago. Millennials are now creating relationships across all sectors and are soon to be the industry leaders.

What does the future hold for Millennials in Travel? Our first chapter in Los Angeles launched in February 2013. With an overwhelming interest, we've developed additional chapters in Atlanta, Charleston, SC, Chicago, Houston, Miami, Nashville, New York, Phoenix/Scottsdale, San Diego and Vancouver. With 3,000+ engaged qualified members, we continue to build a community of professionals as the next leaders of the travel industry. We continue to expand every year with both chapters and programs catered toward young travel professionals. As we evolve, we welcome those in future generations, such as Gen Z, to participate in our organization until a time in which it makes sense for a similar generational-specific organization to exist and excited to share our knowledge and provide a foundation for success. Should you or someone you know be interested in starting a chapter or helping the organization, we want to [hear](#) from you!

*Members currently also include young travel professionals who are considered Gen Z

How can you get involved? With multiple social media forums, growing chapter & international events as well as the opportunity to join local and global leadership teams, Millennials in Travel wants your help in steering the organization and the travel industry.

[Facebook Fan Page](#) – International news & stories about the organization

[Facebook Group Page](#) – Private discussion board for members to interact

[Twitter](#) – Up to the minute news about the organization

[Instagram](#) – Great pictures from our members and their travels

[LinkedIn](#) – Professional networking & education opportunities

[Website](#) – Event information and job opportunities

What does Millennials in Travel offer their Membership? As a career development and networking organization Millennials in Travel provides different forums for our members to share ideas and learn about all sectors of the industry.

- **Chapter Events** - We host frequent events in various cities our members to convene in a millennial-exclusive casual atmosphere allowing for more honest discussions. Our officers try their best to acquire signature cocktails or complimentary beer/wine, complimentary food and discounted valet at our functions. We are exploring special activities at our events, including both social and professional opportunities for our members.
- **Virtual Events** – We host virtual events for members to learn, network and engage with leadership and other members all from the comforts of their home or office in an effort to help maintain community.
- **Global Events** – We organize events at international events and conferences to provide additional networking with members across all chapters.
- **Industry Opportunities** – We maintain an exclusive job board for our members in a formatted and concise layout and have our teams seeking opportunities.
- **Development Training** – We offer virtual training opportunities to educate ourselves on the different sectors of the industry as well as on products, professional tools, destinations brands focusing on our generation.
- **Community Forums** – We have created exclusive networks on social media as discussion forums to share ideas and engage other Millennials around the world.
- **Professional Promotion** – We will promote personal and professional accomplishments of our members through our social media channels to help further develop your personal brand.
- **Brand Affiliation** – We offer you the opportunity to include our logo, name and brand on your personal websites, resumes and amongst your networks as inclusion of an exclusive leading global organization.
- **MIT FAMS** – We offer Millennials in Travel exclusive FAM trips to our membership (sectors determined by hosting supplier/destination).
- **Exclusive Promotions & Discounts** – We have developed relationships with both travel and non-travel brands who recognize the value of Millennials and offer discounts and promotions to our members.

For more information on Millennials in Travel, please visit www.millennialsintravel.com or contact our Membership team at membership@millennialsintravel.com.