



Millennials in Travel



Manager Roles

Supporting the Directors of the organization and focused on specific programs, Managers oversee initiatives that further the goals of the organization through its projects, programs and relationships.

Chapter Operations Manager

This person supports the Director of Operations and acts as the primary liaison between the organization's leadership and chapter teams. Responsibilities include ensuring chapter officers are successful in their respective roles and assisting when necessary, providing updates on development or challenges within the chapters and supporting chapter growth.

Digital Content Manager

This role supports the Director of Communications with all digital content, including newsletter development and distribution, sourcing blog content from members and the distribution of communication through direct marketing. Additional responsibilities may include the acquisition of new content promoted through newly developed distribution channels.

Philanthropy & Sustainability Manager

The position focuses on the philanthropic strategy for the organization including its volunteering activities, liaising with chapters on annual localized philanthropy and an initiative on each FAM. With sustainability, this includes the integration of efforts on an individual level, sectorial level and as an organization to ensure the environment, culture/social element and economic retention are considered.

Professional Development Manager

This person oversees the job board and professional training programs, reporting to the Director of Membership. Responsibilities include the acquisition of potential jobs to share with members, liaising with job placement firms or companies seeking candidates, handling any training programs aligned with organizational goals and prospecting additional opportunities for professional development.

Exclusive Benefits Manager

Reporting to the Director of Membership, this person is responsible for the exclusive benefits extended to the membership and includes sourcing of potential industry & non-industry benefits, handling any contract negotiations for extension of benefits and ensuring the information is communicated to the membership while answering any benefit questions from members.

Social Media Manager

This person is responsible for the organization's social media presence, reporting to the Director of Communication and includes the account management of the Facebook fan page, Facebook group page, LinkedIn page, Instagram account and Twitter. Responsibilities include posting of provided content, approval/denial of members, responding timely to messaging and implementing a strategy for growth through social media.

Exclusive FAMs Manager

This person handles the acquisition and operations of the FAM program and reports to the Director of Operations. Responsibilities include sourcing potential FAM opportunities, working with the hosts on logistics including assistance in finding partners, organizing the application process, and overseeing the FAM lead on administrative elements of the program. (A FAM lead from MIT will handle specific details of the trip including participant documentation, handling of social media and post-trip content.)

Events Manager

Reporting to the Director of Operations, this person is responsible for global events including virtual ones, in-person events in non-chapter cities aligned with tradeshows and conferences, working with other managers who focus on volunteering activities or conferencing activities. Additionally, supporting chapter events may be requested, particularly when cooperative elements are included.

Technology Manager

This person is responsible for the branding of the organization's website including making changes to the pages when information needs updates such as FAMs, leadership information, jobs, blogs and news mentions. Additionally, supporting the integration of new technology such as our CRM and project management platforms will be necessary. The role will report to the Director of Strategic Development.

Media Relations Manager

As the initial point of contact with media organizations, this person will focus on the organization's awareness and look for opportunities to increase its exposure and integration globally to become a primary resource for millennial travel information. Reporting to the Director of Communications, this role includes the development and strategy of press releases and managing media relationships.

Industry Relations & Advocacy Manager

This person is responsible for building and maintaining relationships with other organizations in an effort to not only elevate the organization's brand, but focus on strengthening the travel trade industry and supporting activities that benefit the membership. The primary objective is to be the liaison with other organizational leadership to support mutual goals on the promotion of millennials.

Gen Z Advisor

As the primary liaison with the next generation of travel professionals, this role will provide guidance to MIT on initiatives and work with leadership on creating programs designed for Gen Z with support from Millennials in Travel. This will report to the Director of Strategic Development and evolve as Gen Z professionals matriculate through the industry.

??? Manager

Do you feel as an organization we are missing a valuable component in helping our members network and develop their professional careers? Feel free to let us know by emailing Monika Weinsolt at monika@millennialsintravel.com.

Each Manager should expect to work around 1-2 hours per week, a total of 8-10 hours per month including meetings and to hold the position for a minimum of 18. The value in volunteering with Millennials in Travel is to increase personal branding and industry exposure, while continuing to develop a global organization designed to support the millennial generation within the travel industry.